



Dear Group Leader:

We appreciate your interest in our company! **Show Me Dough** wants your fundraiser to be simple and hassle free while you earn huge profits. We offer two unique product lines that can be sold separately or as a combination. Below is a brief description of the products and program.

### Gourmet Quality Products



**Show Me Dough Cookies** are delicious gourmet cookies like mom used to make. Just take out however many of the **pre-portioned** cookies you want to bake and save the rest for later. **No thawing, no scooping, no mess!** There are 48-1oz cookies per box (3lbs). Flavors include:

*Chocolate Chunk  
Peanut Butter  
Oatmeal Raisin  
White Chocolate Macadamia Nut*

Retail Price = \$14.00  
**\$ Your Profit \$ = \$5.60**



**Butter Braid®** is the original hand braided fundraising pastry. The customer lets it rise 8-10 hours, or until it doubles in size, and then bakes to produce a delicious breakfast/dessert entrée.

**Butter Braid®** is 22ozs in size and is available in a variety of flavors:

*Cherry  
\*New\* Caramel Roll \*New\*  
Apple  
Bavarian Crème with Chocolate Icing  
Cinnamon  
Cream Cheese*

Retail Price = \$11.00  
**\$ Your Profit \$ = \$4.40**

### Fundraising Made Easy

- Pass out customized color brochures
  - Average 2-3 weeks for selling
- Collect forms from group and use our tally sheet on website to tally orders
  - Call, email, or fax in your order by flavor total
    - Delivery in 7-10 days

The minimum order is 100 units for free delivery to anywhere in the St. Louis metro area. The invoice is payable upon delivery, with one check that can be postdated up to 10 days. Your group is also responsible for any taxes incurred or having **tax exempt status**. Thank you for your consideration. If you have any questions or would like to sample our products please contact us.

Sincerely,